



GET INVOLVED

in your community

BE THE ONE



We're on a mission to support children and families through trained volunteers.



WHO?

Since 1960, The Junior League of Tallahassee (JLT) has served as an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. We have nearly 500 members committed to this mission. Our value lies in the synergy these women create when working together to make a difference.



WHAT?

For more than 60 years, with the support of our sponsors, JLT has made an immense impact! Together we have contributed more than \$2.5 million to the greater Tallahassee community. We have a long history of identifying unmet community needs and creating projects to address them: Kid's Boutique, Mighty Meals, Operation Prom, Done in a Day, Teen Board, and partnerships with Second Harvest, Girls on the Run, PACE Center for Girls, Capital City Youth Services, and HOPE Community.



HOW?

The success of our organization depends most heavily on its members' commitment to volunteerism. Your support through sponsoring and attending events such as the JLT Golf Classic, Little Black Dress Initiative, Bold Sips, Sunshine State Ball, and others, help us reach our fundraising goals and further invest in our community and expand our direct impact.

we are **women building better communities.**

“Despite our name, the Junior League of Tallahassee extends far beyond the Big Bend. Our Members are statewide community and professional leaders, advocates for lasting societal change and champions for a brighter for Florida. Some even go on to serve our signature partners as statewide board members! Their genuine work on behalf of our neighbors and partners is why I continue to give my time and resources to this amazing organization.

-Samantha Sexton, 2020 JLT President

SUPPORT US

We may be a non-profit, but we think in business terms! We train women personally and professionally and provide opportunities for them to roll up their sleeves and put the training to use. We raise money to tackle the challenges facing those less fortunate in our community.

Like you, we want to recruit and retain the best workers. Our team is made up of nearly 500 trained volunteers. Our volunteers are parents, teachers, doctors, CEOs, bankers, business owners and more. Many of our volunteers serve other community boards, and we are proud of the ripple effect our organization has created.

Like you, we are concerned with our return on investment. We want every dollar invested in our organization to produce results with meaningful impact. The Junior League of Tallahassee pairs its donations to our fellow non-profit community partners with trained volunteers. Our volunteer hours double the rate of return.

And like you, we want to see our local community grow and flourish. Last year, our volunteers collectively spent 10,245 hours working in our community, and we invested tens of thousands of dollars into our community projects and partners. We have volunteered in Tallahassee for more than 60 years, and we will continue to build a better community.

Please join our team and partner with us! Make your annual sponsorship gift to the Junior League of Tallahassee today. We are a 501c3 non-profit organization, so your contributions are tax deductible. We gladly provide a receipt for your contribution and look forward to collaborating and celebrating your gift with you throughout the year.



@JLTALLAHASSEE
2,400 + "LIKES"



@JLTALLY
900 + FOLLOWERS



@JLTALLAHASSEE
1,200 + FOLLOWERS

SPONSORSHIP LEVELS & BENEFITS

Thank you for your support of the Junior League of Tallahassee! As our way of thanking you for your generous support, we would like to celebrate you throughout the year.

PLATINUM (\$10,000)

Exclusive Access to JLT Events:

- One 5-minute in-person or video presentation at a General Membership Meeting
- Admission for eight and recognition at JLT's end of year dinner
- Admission for six to Bold Sips Wine Event
- Two teams at JLT Golf Classic
- Complimentary Golf Classic Sponsorship

Recognition:

- Recognition on social media sites (15 times)
- Sponsored content in our bi-weekly e-newsletter, League Loop
- Announcement at all JLT events
- Logo recognition at all JLT events
- Logo in event press releases
- Logo in event promotional materials
- Logo on JLT website for one year
- Logo on outdoor JLT marquee for two months (at HQ on 6th Ave)
- Press release announcing Platinum Sponsorship
- Company promotional materials given to members
- One company email blast from us sent to all members

EMPOWERMENT (\$7,500)

Exclusive Access to JLT Events:

- One 5-minute video presentation at a General Membership Meeting
- Admission for four and recognition at JLT's end of year dinner
- Admission for four to Bold Sips Wine Event
- One team at JLT Golf Classic
- Complimentary Golf Classic Sponsorship

Recognition:

- Recognition on social media sites (12 times)
- Sponsored content in our bi-weekly e-newsletter, League Loop
- Announcement at two JLT events
- Logo recognition at all JLT events
- Logo on JLT website for one year
- Logo on outdoor JLT marquee for two months (at HQ on 6th Ave)
- Press release announcing Empowerment Sponsorship



ADVOCATE (\$5,000)

Exclusive Access to JLT Events:

- One 5-minute video presentation at a General Membership Meeting
- Admission for four and recognition at JLT's end of year dinner
- Admission for two to Bold Sips Wine Event
- One team at JLT Golf Classic

Recognition:

- Recognition on social media sites (10 times)
- Logo in our bi-weekly e-newsletter, League Loop
- Announcement at one JLT event
- Logo recognition at all JLT events
- Logo on JLT website for one year
- Logo on outdoor JLT marquee for two months (at HQ on 6th Ave)
- Press release announcing Advocate Sponsorship

INVESTMENT (\$1,000)

Exclusive Access to JLT Events:

- Recognition at JLT's end of year dinner
- Admission for two to Bold Sips Wine Event

Recognition:

- Recognition on social media sites (4 times)
- Logo in our bi-weekly e-newsletter, League Loop
- Announcement at one JLT event
- Logo recognition at two JLT events
- Logo on JLT website for one year

PARTNER (\$2,500)

Exclusive Access to JLT Events:

- Recognition at JLT's end of year dinner
- Admission for two to Bold Sips Wine Event
- One team at JLT Golf Classic

Recognition:

- Recognition on social media sites (6 times)
- Logo in our bi-weekly e-newsletter, League Loop
- Announcement at one JLT event
- Logo recognition at three JLT events
- Logo on JLT website for one year
- Logo on outdoor JLT marquee for one month (at HQ on 6th Ave)
- Press release announcing Partner Sponsorship

The connections of strong, energetic and caring women are everlasting as a League member. The opportunities to gain leadership skills in community projects, fundraising events, board management and organizing women to further the Junior League's mission opened my world. The decades of volunteering with a diverse group of women has connected me with leaders throughout Tallahassee and given me the chance to network organizations together. It's been a 'win-win' for Tallahassee to have JLT members involved with issues important to all our community and build leaders who can address and solve them.

- Laura Rogers, Past JLT President & Current Sustainer Representative



SPONSORSHIP INVESTMENT FORM

CONTACT INFORMATION:

Business/Individual Name: _____

Point of Contact Name: _____

Address: _____

Telephone Number: _____

Email: _____

SPONSORSHIP INVESTMENT LEVEL (Check One)

- | | |
|---|---|
| <input type="radio"/> Platinum \$10,000 | <input type="radio"/> Partner..... \$2,500 |
| <input type="radio"/> Empowerment..... \$7,500 | <input type="radio"/> Investment..... \$1,000 |
| <input type="radio"/> Advocate..... \$5,000 | <input type="radio"/> Other Amount: \$ _____ |
| <input type="radio"/> In-Kind Donation: _____
(Please Specify) | |

Please complete and return this form and your donation information in an enclosed envelope to the Junior League of Tallahassee by mail or drop off at our office:

Junior League of Tallahassee
404 E 6th Avenue
Tallahassee, FL 32303

If you have any questions, please contact JLT at 850-224-9161 or sponsorship@jltallahassee.org.

Mailing Address: P.O. Box 13428, Tallahassee, FL 32317