



GET INVOLVED *in your community*

**Junior League of Tallahassee
Sunshine State Ball
January 11, 2019
Black Tie**

Since 1960, the Junior League of Tallahassee (JLT) has served as an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. The JLT has more than 500 members committed to this mission. The organization values the synergy its members create when working together to make a difference.

After years of research and thoughtful consideration, the JLT is honored to present the Sunshine State Ball on January 11, 2019. This event will help expand the organization's commitment to identifying unmet community needs and creating solutions to address them. Your investment, coupled with the JLT's volunteer power will double your rate of return. The JLT has a proven track record of ensuring every dollar invested in the organization produce results with real impact.

Orange Blossom \$25,000

- Presenting sponsor recognition (exclusive recognition, one available)
- Twelve (12) tickets to the VIP reception with distinguished guests, elected and appointed officials, and entertainers
- Three (3) reserved tables (24 guests)
- Press release announcing exclusive sponsorship
- On-stage recognition at the Sunshine State Ball
- Recognition in all media opportunities pertaining to event
- Recognition on JLT outdoor marquee for 1 month (6th Avenue and Gadsden Street)
- One 5-minute presentation opportunity at a General Membership Meeting
- Table Availability at each General Membership Meeting
- Logo included on all signage at event
- Logo on all promotional materials
- Logo/link on event website
- Logo/link on all event email communications
- Social media marketing (Facebook, Twitter, Instagram)

Royal Poinciana \$10,000

- Eight (8) tickets to the VIP reception with distinguished guests, elected and appointed officials, and entertainers
- Two reserved tables (16 guests)
- Logo included on all signage at event
- Logo on promotional materials



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- Logo/link on event website
- Logo/link on all event email communications
- Social media marketing (Facebook, Twitter, Instagram)
- One 5-minute presentation opportunity at a General Membership Meeting
- Table Availability at two (2) General Membership Meeting

Southern Magnolia \$5,000

- One (1) reserved table (8 guests)
- Logo included on all signage at event
- Logo on promotional materials
- Logo/link on event website
- Logo/link on all event email communications
- Social media marketing (Facebook, Twitter, Instagram)

Azalea \$2,500

- Logo included on all signage at event
- Logo/link on event website
- Logo/link on all event email communications
- Social media marketing (Facebook, Twitter, Instagram)

Custom Sponsorship Packages Available



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Additional Sponsorship Opportunities

Event Swag Bags (exclusive), \$2,500

- Branded bags for each event attendee
- Promotional items can be included

Naming Rights \$2,000

- Company's name or logo tied to a specific portions of event. Examples include:
 - Hydration Station
 - DJ Booth
 - Hospitality Desk at Host Hotels
 - Step and Repeat Banner at Entrance

Promotional Items Included in Event Swag Bags (unlimited), \$1,000

- Send every guest home with a piece of your brand by providing 750 pieces of your choosing to be included in the event swag bags. Attendees will pick-up their bags on their way out.

Directional Signage (unlimited unless exclusive is purchased), \$250 each or \$2,500 exclusive

- Direct guests through the host hotel and Sunshine State Ball with colorful directional signs. Logo included to maximize exposure.