



We're on a mission  
To support children and families  
Through trained volunteers



**GET INVOLVED**  
*in your community*

# SUPPORT US

What sets the JLT apart from other non-profits is that we provide hands on volunteer training for women in our community and then put our training to use by spending thousands of hours serving our community.

Our hands on work tackles the challenges faced by women and children in our local community of food insecurity and health and wellness.

In order to assist the needs in our community, we fundraise through various methods and this is why sponsorships are so vital to our efforts.

## **We may be a non-profit, but we think in business terms!**

**Like you, we want to recruit and retain the best workers.** Our team is 500+ trained volunteers. Our volunteers are parents, teachers, doctors, CEOs, bankers, business owners and more. Many of our volunteers serve other community boards, and we are proud of the ripple effect our organization has created.

**Like you, we are concerned with our return on investment.** We want every dollar invested in our organization to produce results with real impact. The Junior League pairs its donations to our fellow non-profit community partners with trained volunteers. Our volunteer hours double the rate of return.

**And like you, we want to see our local community grow and flourish.** Last year, our volunteers spent 3,500 hours working in our community, and we invested tens of thousands of dollars into our community projects and partners. We've volunteered in Tallahassee for more than 55 years, and we will continue to work to build a better community.

**Please join our team and partner with us!** Make your annual sponsorship gift to the Junior League of Tallahassee today. We are a 501c3 non-profit organization, your contributions are tax deductible. We gladly provide a receipt for your contribution and look forward to collaborating with you and celebrating your gift throughout the year.

Sincerely,

*Junior League of Tallahassee, Inc.*



The Junior League of Tallahassee, Inc.  
404 E. 6th Avenue  
Tallahassee, FL 32303

Phone: 850.224.9161  
Email: [sponsorship@jltallahassee.org](mailto:sponsorship@jltallahassee.org)

[www.jltallahassee.org](http://www.jltallahassee.org)



## WHO?

Since 1960, The Junior League of Tallahassee (JLT) has served as an organization of women committed to promoting volunteerism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. We have more than 500 members committed to this mission. Our value lies in the synergy these women create when working together to make a difference.



## WHAT?

For more than 55 years, with the support of our corporate sponsors, the JLT has made an immense impact! Together we have contributed more than \$2.5 million to the greater Tallahassee community. We have a long history of identifying unmet community needs and creating projects to address them: Kid's Boutique, Operation Prom Dress, Done in a Day, Teen Board, our partnership with PACE Center for Girls and HOPE Community.



## HOW?

The success of our organization depends most heavily on its members' commitment to volunteerism. We also host five major fundraisers: Whale of a Sale, now in its fourth decade, is Tallahassee's largest indoor garage sale where thousands of shoppers can purchase gently used household items and clothing; The JLT's Golf Classic, Drive to Give, Little Black Dress Initiative and Bold Sips and Red Lips wine tasting each serve to better fund our community projects. Your support through sponsoring and attending these events will help us reach our fundraising goals and further invest in our community.

# we are women building better communities.



When the Junior League of Tallahassee commits to a project or organization there are few groups that can match them in creativity and determination. They have changed the lives of thousands of people in creative ways from one end of the community to the other. I admire them for their dedication to service and for the support they provide nonprofits who are trying so hard to fill gaps in the community. Without them the entire community would suffer.

Kelly Otte, Executive Director of PACE Center for Girls Leon





SOCIAL MEDIA

# GET INVOLVED

*in your community*

Word spreads quickly. Photos are shared and liked. Experiences are tweeted and retweeted. Stories reach the community of the good and necessary work that your investment helps to fund!

Fundraising events are promoted heavily through these same channels, ensuring we draw support, as well as new and varied audiences.

Every day the JLT gains more attention on social media, affirming the value of our involvement and your investment!

Instagram

500+  
followers



 jltally

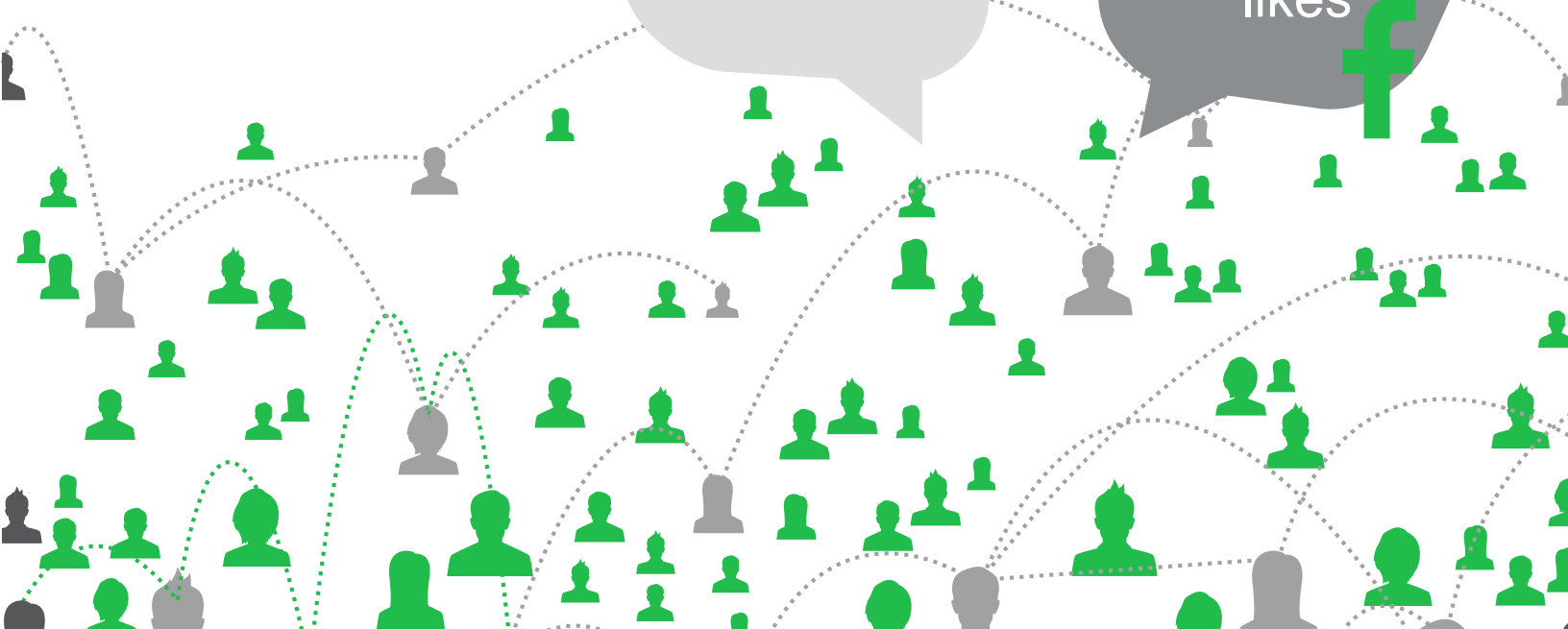
 jltallahassee

 jltallahassee



Twitter  
800+  
followers

Facebook  
1,600+  
"likes"



# SPONSOR LEVELS & BENEFITS

Thank you for your support of the Junior League of Tallahassee! As our way of thanking you for your generous support, we would like to celebrate you throughout the year.



## PLATINUM PARTNER (\$15,000)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- 10 Complimentary Whale of Sale Pre-Party Admissions
- Admission for 8 at the JLT end of the year dinner
- Admission for 8 to Bold Sips blind wine tasting
- 2 teams at JLT Golf Classic (8 golfers)
- Complimentary Golf Classic Sponsorship

### Recognition

- Recognition on social media sites (15 times)
- Sponsored content in bi-weekly League Loop (e-newsletter)
- Announcement at all JLT events
- Logo recognition at all JLT events
- Logo in event press releases
- Logo in event promotional materials
- Logo on JLT website for 1 year
- Logo of outdoor JLT marquee 2 months (6th Ave)
- Press release announcing Platinum Sponsorship
- Company promotional materials given to members
- One company email blast from us sent to all members

## EMPOWERMENT SPONSOR (\$10,000)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- 8 Complimentary Whale of Sale Pre-Party Admissions
- Admission for 4 at the JLT end of the year dinner
- Admission for 6 Bold Sips blind wine tasting
- 1 team at JLT Golf Classic (4 golfers)
- Complimentary Golf Classic Sponsorship

### Recognition

- Recognition on social media sites (12 times)
- Sponsored content in bi-weekly League Loop (e-newsletter)
- Announcement at two JLT events
- Logo recognition at all JLT events
- Event signage at one JLT event
- Logo on JLT website for 1 year
- Logo of outdoor JLT marquee 2 months (6th Ave)
- Press release announcing Empowerment Sponsorship



## LEADERSHIP SPONSOR (\$7,500)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- 6 Complimentary Whale of Sale Pre-Party Admissions
- Admission for 4 at JLT end of the year dinner
- Admission for 4 to Bold Sips blind wine tasting
- 1 team at JLT Golf Classic (4 golfers)

### Recognition

- Recognition on social media sites (10 times)
- Sponsored content in bi-weekly League Loop (e-newsletter)
- Announcement at one JLT event
- Logo recognition at all JLT events
- Logo on JLT website for 1 year
- Logo on outdoor JLT marquee for 2 months (6th Ave)
- Press release announcing Leadership Sponsorship

## INNOVATION SPONSOR (\$5,000)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- Recognition at JLT end of the year dinner
- 2 Complimentary Whale of Sale Pre-Party Admissions
- Admission for 4 to Bold Sips blind wine tasting
- 1 team at JLT Golf Classic (4 golfers)

### Recognition

- Recognition on social media sites (6 times)
- Sponsored content in bi-weekly League Loop (e-newsletter)
- Announcement at one JLT event
- Logo recognition at 3 JLT events
- Logo on JLT website for 1 year
- Logo on outdoor JLT marquee for 1 month (6th Ave.)
- Press release announcing Innovation Sponsorship



Becky Liner

Executive Vice President, The James Madison Institute  
Junior League of Tallahassee Past President

“The Junior League of Tallahassee provided me with the opportunity to engage in meaningful community service while learning valuable leadership skills, all while networking with some of Tallahassee’s most amazing women. The skills I gained through my membership in the League have had a profound influence on both my career path and my volunteer life. The greatest benefit of all has been the lifelong friendships I have made with women I would have never met had we not been introduced to each other through the Junior League!”

## DEVELOPMENT SPONSOR (\$2,500)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- Recognition at JLT end of the year dinner
- Admission for 2 to Bold Sips blind wine tasting

### Recognition

- Recognition on social media sites (4 times)
- Announcement at one JLT event
- Logo recognition at 2 JLT events
- Logo on JLT website for 1 year

## INVESTMENT SPONSOR (\$1,000)

### Exclusive Access to JLT Events

- One 5-minute presentation at a General Membership Meeting
- Recognition at JLT end of the year dinner

### Recognition

- Recognition on social media sites (3 times)
- Sponsored content in bi-weekly League Loop (e-newsletter)
- Logo on JLT website for 1 year



## CONTRIBUTOR SPONSOR (\$500)

### Exclusive Access to JLT Events

- Recognition at JLT end of the year dinner

### Recognition

- Recognition on social media sites (2 times)
- Logo/Name on JLT website for 6 months
- Business name or logo in member directory distributed to 500+ members annually

## FRIEND SPONSOR (\$250)

### Exclusive Access to JLT Events

- Recognition at JLT end of the year dinner

### Recognition

- Business name or logo in member directory distributed to 500+ members annually

## Breakdown of Benefits\*

	PLATINUM	EMPOWERMENT	LEADERSHIP	INNOVATION	DEVELOPMENT	INVESTMENT	CONTRIBUTOR
CONTRIBUTION AMOUNT	\$15K	\$10K	\$7500K	\$5K	\$2500	\$1000	\$500
<b>ONGOING BENEFITS</b>							
Recognition on social media sites	15	12	10	8	8	4	2
Logo on JLT website	✓	✓	✓	✓	✓	✓	
Sponsored content in bi-weekly emails	✓	✓	✓	✓	✓	✓	✓
Press Release announcing sponsorship	✓	✓	✓	✓			
Recognition on outdoor marquee (6th Ave.)	✓	✓	✓	✓			
Logo displayed at events	✓	✓	✓				
One 5 minute presentation at a General Membership Meeting	✓	✓	✓	✓	✓	✓	
Whale of a Sale Pre-Party Admission	10	8	6	2			
Golf Classic Foursome	2	1	1				
Admission to Bold Sips blind wine tasting	8	6	4	4	2		
Invitation to all Junior League Events	✓	✓	✓	✓	✓	✓	✓

\* Not all sponsorship benefits are listed in this matrix. Please read full descriptions.



**GET INVOLVED** *in your community*

# Sponsorship Investment Form

### CONTACT INFORMATION

Name:

Address:

City, State, Zip:

Telephone #:  E-Mail:

### SPONSORSHIP INVESTMENT LEVEL (CHECK ONE)

- |   |  |
|---|--|
| <input type="checkbox"/> Event Presenting Partner & Individual Event Sponsorships | <input type="checkbox"/> Development Sponsor ..... \$2,500                         |
| <input type="checkbox"/> Platinum Sponsor ..... \$15,000                          | <input type="checkbox"/> Investment Sponsor ..... \$1,000                          |
| <input type="checkbox"/> Empowerment Sponsor ..... \$10,000                       | <input type="checkbox"/> C Sponsor ..... \$500                                     |
| <input type="checkbox"/> Leadership Sponsor ..... \$7,500                         | <input type="checkbox"/> Other Amount: <input type="text"/>                        |
| <input type="checkbox"/> Innovation Sponsor ..... \$5,000                         | <input type="checkbox"/> In-Kind Donation<br>(Please specify) <input type="text"/> |

Please complete and return this form and your donation information in an enclosed envelope to the Junior League of Tallahassee by mail, drop off at our office, or via fax.

If you have any questions, please contact the Junior League of Tallahassee (850) 224-9161 or [sponsorship@jltallahassee.org](mailto:sponsorship@jltallahassee.org).

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